# THE CONNECTION BETWEEN YOUR BUSINESS AND CLEMSON STUDENTS



# Clemson Television Advertising





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## **About Us**

Clemson Television is a fully student run media organization that broadcasts to nearly 6000 students on the Clemson University campus. CTV airs classic and newly released feature films, as well as student produced content.

The average Clemson student is between the ages of 18 & 22, and has more discretionary income than their non-collegiate counterparts. Clemson students are also set to have a much increased income after graduation. Clemson students are not only the consumers of today, but the consumers of tomorrow as well.

We are dedicated to providing you with more business through effective advertising.

## **Prices**

## **Basic Advertising**

\$75 per week 2 spots a day

### Add ons

\$50 per hour of shooting time \$50 for 30 minutes of air time

## **Basic Filming Package** \$150

#### **Includes:**

- Two hours of shooting
- One camera man
- Limited Editing
- Final Copy of the video

\*If you would like any additional services that are not listed above, please feel free to contact us.